

Opened 10 years ago, Glen and Mary O'Neil's Sports Zone LaSalle has grown over the years.



Get in the Sports Zone

In April of 1998, Glen and Mary O'Neil opened Sports Zone LaSalle in a humble, 1300-sq. ft. space in the Malden Plaza. Ten years later, the popular sporting goods store has expanded to an impressive 2,400 sq. ft., and carries nearly everything the sports enthusiast has in mind: sports gear, athletic equipment, custom team uniforms, imprinted sportswear and branded corporate apparel.

At Sports Zone LaSalle, you'll find "what I call the hard equipment," says Glen. "That includes all the hockey equipment – the skates, the sticks. We carry soccer equipment – the shoes, the shinpads, the gloves. We carry baseball. We've got inline skates. We've got golf accessories. We've got almost anything."

Sports Zone's forte, the O'Neils stress, is the licensed sports apparel. Boasting the largest selection of ball caps in Essex County, Sports Zone carries a vast assortment of officially licensed items from the NHL, NFL, NBA, MLB and NCAA, including football, hockey and basketball jerseys. There's even a special section for the littlest members of the family; Sports Zone offers a line of licensed pajamas, onesies and accessories for those future athletes. "Another fantastic service we offer here is corporate apparel," Mary says.

Sports Zone carries a wide vari-



ety of men's and women's casual business apparel, including jerseys, sweaters and collared shirts that can be specially customized with your company's logo.

What makes Sports Zone the store of choice for so many sports fanatics isn't just competitive pricing. It's the unmatched level of service by the O'Neils and their carefully selected staff. "What we do here that you wouldn't find at other places is the personalized care," says Glen. "Whether it's a new hockey player or a senior hockey player, we fit them to make sure the equipment fits right, so as to prevent injuries. If something goes wrong with the equipment, you can bring it right back – we'll replace it or fix it. Whatever we have to do to make it right."

Sports Zone LaSalle is located at 5841 Malden Rd and can be reached at 519-966-5942.